

Candidate for Director - Member Services

Jill Boatright

Loyola University New Orleans

Why are you interested in this Board position?

I am interested in the Director of Member Services position, because I am passionate about expanding our membership and fostering an inclusive community where all members feel welcomed and encouraged to engage in professional development, connect with others, and grow within the profession. If given the opportunity, I would be excited to recruit new members from regional employers and career centers and identify new ways to make SoACE membership affordable for interested organizations and individuals as well as those with lapsed memberships due budget constraints. I am also interested in enhancing the way we onboard and orient new members to the association. Despite the virtual world we are operating within, I want to ensure new members build a connection to the SoACE community and are knowledgeable about member benefits, opportunities to get involved, and the professional development programming available to them throughout the year. For returning and long-term members, I would be excited to brainstorm new ways to enhance member benefits through the creation of new opportunities and resources that are responsive to the ever-changing landscape of our profession and needs of our membership. Having served in a variety of leadership roles and facilitated many SoACE professional development opportunities, I hope to use what I have learned through these experiences to enhance the value of SoACE membership for all members.



What qualifications do you have that would make you a strong fit for this Board position?

Throughout my time with SoACE, I have served in a number of leadership roles. These roles have given me a broad understanding of the association and the benefits currently available to members. They have also afforded me the opportunity to connect with members across functional areas to generate new ideas about how benefits could be expanded and/or updated to better serve the membership. I have also previously served on the New Member Committee and as a Conference Consultant - two areas overseen by the Director of Member Services. This work has provided me an inside look at the current duties and responsibilities of the position as well as ideas for future direction. Finally, in my most recent role as Director of Professional Development on the SoACE board, I chaired the Member Engagement Taskforce. If elected to serve in the role of Director of Member Services, I look forward to carrying out goals and initiatives generated by this taskforce.

What leadership roles have you held within SoACE and other similar organizations?

- SoACE Board of Directors, Director - Professional Development (2019, 2020)
- Association of Jesuit Colleges and Universities, Career Services Leaders Group, Chair (2019, 2020)
- SoACE Member Engagement Task Force, Chair (2019)
- SoACE Employer Relations Knowledge Group, Chair (2019)
- SoACE Conference Consulting Program, Consultant (2018, 2019)
- SoACE Employer Relations Knowledge Group, Assistant Chair (2018)
- SoACE Employer Relations Summit (Nashville) Planning Committee, Chair (2017)
- SoACE Conference Committee (Atlanta), Programming Co-Chair (2018)
- Association of Jesuit Colleges and Universities, Career Services Leaders Group, Vice Chair (2018)
- SoACE Employer Relations Knowledge Group, In-Person Networking Chair (2017)
- SoACE Conference Committee (Austin), Programming Chair (2015)
- SoACE Conference Committee (New Orleans), Programming Co-Chair (2014)
- SoACE New Member Committee Member (4 years)
- SoACE Professional Development Committee Member (4 years)
- SoACE Rising Leaders Planning Committee Member (2 years)

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